

E-CONTENT

**DIGITAL
MARKETING**

AN INTRODUCTION

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Our Journey!

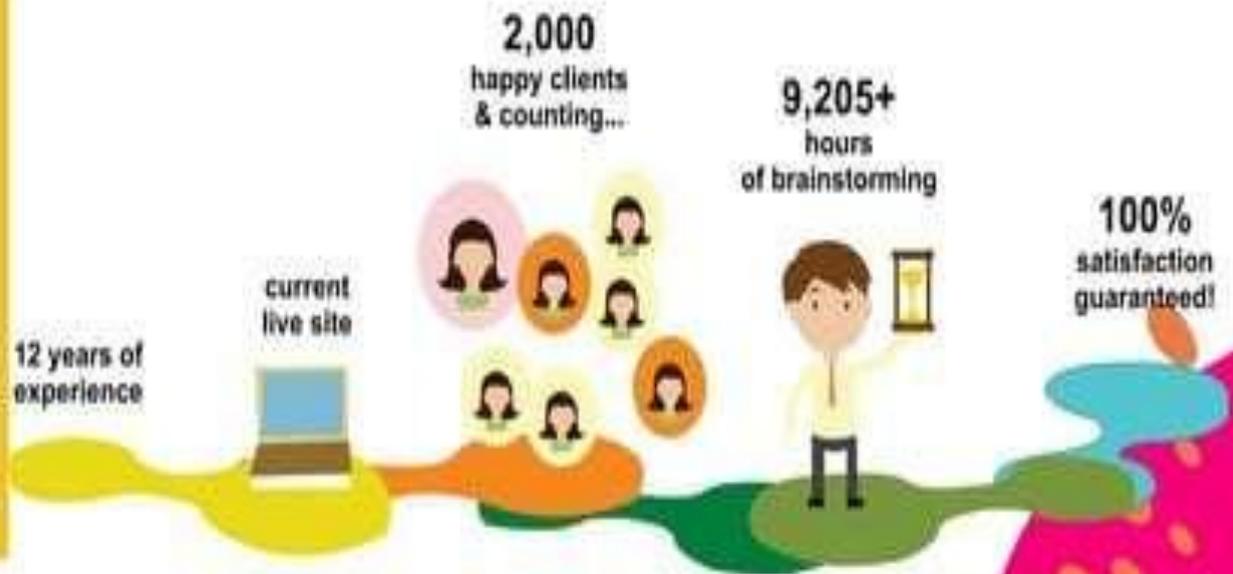
12 years of
experience

current
live site

2,000
happy clients
& counting...

9,205+
hours
of brainstorming

100%
satisfaction
guaranteed!



Digital Marketing



Reasons You Need A DIGITAL MARKETING STRATEGY

Why **SEO** for Business



What Is Search Engine Optimization?



Search engine optimization(SEO) is the art and science of driving targeted traffic to your website from search engines. Common tasks associated with SEO include creating high-quality content, optimizing

Services under SEO

• Website analysis

• Finding Errors

• Competitor analysis

• Key word research

• Issue check on website page

• Regular ranking check

• Fix on page issues

• Tools for analysis

- SEMrush
- Hubspot
- Google Analytics
- Alexa

• Off page submission

- Image submission
- Document submission
- Video submission
- Social Bookmarking
- Classifieds Posting
- Blog commenting
- Profile link building
- Reddit links (micro blogging, It will give direct traffic on website)
- Medium blog sharing
- Quora backlinks (micro blogging, It will give direct traffic on website)
- Social Media Sharing

• On page submission

- Optimization of Title Tags
- Update Unique Content
- Optimization of Meta Description Tags
- Header Tags Optimization
- URL Optimization
- Sitemap creation
- Robots Optimization
- Image Analysis and
- Optimization of Alt and Title tags
- Hyperlink Analysis and Optimization
- Optimization of internal Navigation
- Optimization of external Links
- Analysis of Broken Links
- Page Content Optimization

- Google Adwords
- Uber Suggest
- SEMrush



of traffic or more for most companies

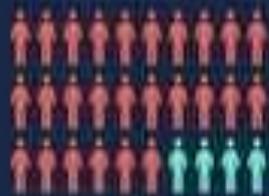


of search traffic clicks on organic links



of total search queries

SEO = Visibility



93%

of your customers won't go further than the first page of Google

Investments in SEO deliver long-term equity and traffic



SEO enhances brand positioning and displaces competition



↑ These ones won't see you!

↑ Those ones may see you...

Social Media Marketing ?



Social media marketing (SMM) refers to techniques that target social networks and applications to spread brand awareness or promote particular products. Social media marketing campaigns usually center around: Establishing a social media presence on major platforms, Creating shareable content and ad materials,

Benefits Of Having Your Brand On Social Media



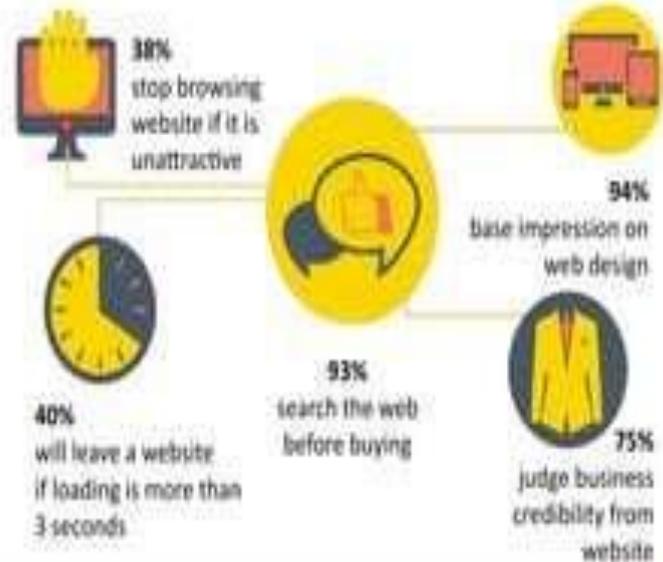
Web Development



Solutions range from simple info based website to complex web applications. Intuitive navigation and site architecture, a clear structure ,visuals clues and easily recognizable links are our hall marks.

Important Web Design

Statistics

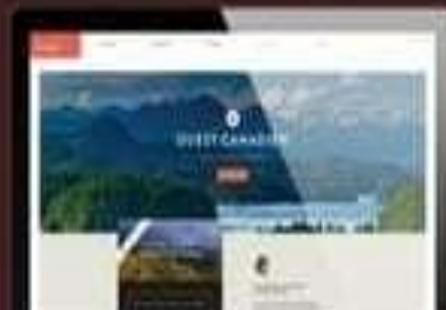


BAD

GOOD



VS



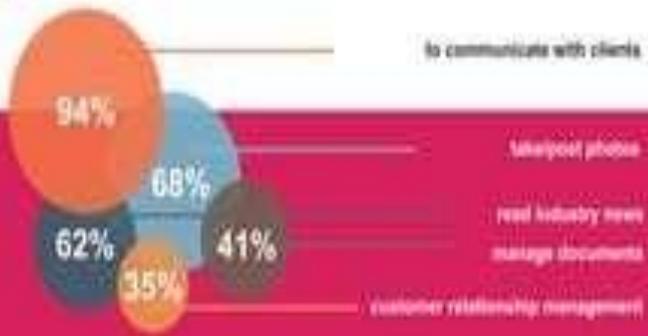


Mobile Application Development

RELATORS spend a median of **44%** of their time conducting business on their mobile devices.

EVERY YEAR Agents spend a media of **\$845** On business technology

WHAT MOBILE DEVICES ARE USED FOR...



Over years we have built & deployed mobile apps successfully...
In short, we make smart phones smarter!

Hosting Solutions

We play “host” to your unbridled success...

Salient features of Creative Thinks Media hosting solutions:

- Data loss prevention
- Disaster recovery
- Resilient internet connectivity
- Minimal downtime

Content Development



Blog Writing

Article Writing

Promotional Content

Copy Writing

Product Review

Press Release Writing

Creative Designing

Banner

Social
Media
Post

Logo

Photography

Video
Content



Content Marketing



E-mail Marketing

EMAIL MARKETING is the act of sending a commercial message, typically to a group of people, using email. In its broadest sense, every email sent to a potential or current customer could be considered email marketing. It involves using email to send advertisements, request business, or solicit sales or donations.

